

Bottomline Advanced Labeling™ for Healthcare

Smart Labels Improve Patient Care and Streamline Information Management

Bottomline's Advanced Labeling is a complete software solution for any type of label design and print requirement, working together with MedEx®, Bottomline's advanced healthcare forms automation and delivery solution, to go beyond basic labeling. By combining traditional barcode labels and wristbands with support for encoded Radio Frequency Identification (RFID) tags and labels that can be printed on most standard thermal printers, users can generate smart labels wherever they are needed – in admissions, in the lab or at the patient's bedside.

With Bottomline Advanced Labeling solutions, healthcare facilities can use both RFID and barcode technology side by side as part of a gradual, cost-effective transition process. Using common barcode and RFID standards, healthcare facilities can generate secure, accurate labels to meet ever-increasing patient safety needs. Encoded RFID tags are verified during the print process to ensure accuracy.

Flexible to Meet User's Needs

Bottomline's Advanced Labeling solution features a step-by-step design tool, allowing users to create custom labels or select from existing templates. Standard label templates are compatible with stock from APLI, Avery, Brady, CILS, Zip Tape and other leading vendors. Once a label is defined, it will appear as a convenient desktop icon. Users with more complex needs can select the needed label from a list in the system. Bottomline Advanced Labeling supports healthcare RFID standards and barcode symbologies for 26 EAN.UPC, 29 linear, 13 composite and 10 2D standards. It also supports more than 900 optimized thermal label printers and any standard office printer, including model-specific drivers for enhanced label printing performance.



Broad Support for Industry Standards

- Combine barcode and RFID labels and print on demand
- Support for Maxicode, 2D, Data Matrix and many other barcode standards
- Out-of-the-box support for hundreds of thermal label printers

Capability	Bottomline Advanced Labeling
Barcode Standard Support	Extensive Set
RFID Labels	✓
Thermal Printer Model Support	Model-Specific Drivers
Standard Label Templates	✓
Label Design Wizard	✓
On-Demand Label Printing Application	✓



“RFID and advanced labeling solutions are becoming critical tools to help hospitals and other providers ensure positive patient identification and automate time-consuming, error-prone manual processes from admissions and the point of care through billing/materials management and discharge.”

Karl Grotheer
 Manager of Financial and
 Administrative Systems
Memorial University Medical Center

Safeguard Patients, Medical Devices and Controlled Substances

The use of RFID technology within any healthcare facility introduces dramatic improvements in productivity and patient safety, including the ability to:

- Track pharmaceuticals from pharmacy to patient;
- Track movable equipment, furniture and medical devices for ready access and reduced losses;
- Identify the location of caregivers to ensure the most efficient response to emergencies;
- Ensure accurate identification of laboratory specimens and biopsy samples;
- Track patients and protect infants, Alzheimer's patients and others with special vulnerabilities;
- Manage controlled substances, pathogens and other materials that pose a public health risk.

About Bottomline Healthcare Solutions

Bottomline's payments and medical forms automation, delivery and archive solutions are used today by more than 900 healthcare organizations nationwide. These organizations trust Bottomline's solutions to reduce costs, streamline document-intensive processes, improve productivity and ensure patient safety.

For more information about Bottomline's Advanced Labeling solution or any of Bottomline's Healthcare applications, visit www.bottomline.com/healthcare_solutions or contact a sales consultant at 1.800.472.1321, option 5.



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