

C-Series™ Cash Reporting helps finance executives centralize their view of cash to effectively manage liquidity, efficiency and controllership.

DATA SHEET

# C-Series™ Cash Reporting

Get Real-Time Visibility to Cash for Working Capital Optimization

## Key Features of C-Series Cash Reporting

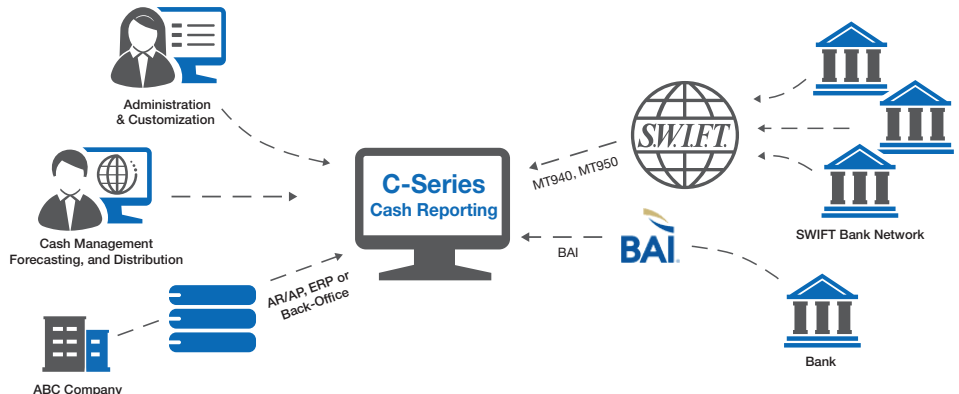
- Connect securely and reliably to more than 8,700 banks in 209 countries through SWIFT
- Leverage 30 pre-configured dashboards and reports and further manipulate data using an intuitive design tool within a powerful Excel add-in
- Drill-down to additional detail from within spreadsheets
- Distribute information in multiple formats including CSV, HTML and PDF
- Configure events and alerts based on business process requirements

Today's financial executives must deal with an ever-changing operating environment and an increasingly complex, global financial supply chain. The challenge to maintain an accurate view of corporate cash is critical to the health of every organization. Cash is spread across multiple accounts in banks in multiple countries and working capital moves in and out of the business based on accounts payable and receivable activity. To effectively manage corporate cash it is necessary to have visibility into accurate, timely and consolidated cash and AP/AR information.

The difficulty of meeting this requirement is illustrated by a survey of 566 US and European finance executives in which only 14% of respondents identified their cash flow forecasts as accurate.<sup>1</sup> The remaining 86% must base their day-to-day cash management decisions on disjointed, out-of-date information, leaving them vulnerable to unnecessary bank fees and missed short-term investment opportunities. The recent economic downturn has created a sense of urgency for treasury departments to implement the tools and sustainable best practices necessary to manage liquidity, efficiency and controllership.

C-Series™ Cash Reporting is a low cost, Excel-based cash management solution that offers financial executives robust functionality for collecting and viewing consolidated global cash balances and AP/AR transaction data. It leverages the security and global connectivity of SWIFT and the familiarity and ubiquity of Microsoft® Excel to automate the dynamic retrieval and consolidation of financial data. Cash Reporting features approximately 30 out-of-the-box dashboards and reports, drill-down capabilities, and a powerful Excel add-in. It is a flexible platform for the manipulation of intra-day, end-of-day and historical data from multiple sources to ensure accurate forecasting and reduce bank fees.

## C-Series Cash Reporting Workflow



1. "The Future of Cash and Working Capital" survey by KPMG in conjunction with CFO Research Services, 2008.

**With C-Series Cash Reporting organizations can:**

**Increase Visibility Into Cash Positions for Greater Control**

- Access and manipulate intra-day and end-of-day balance and AP/AR transaction information in one place, via familiar easy-to-use Excel worksheets
- Accurately forecast cash positions using consolidated receivables, payables, balance and transaction data
- Easily identify short-term overdraft risk in under-funded accounts, as well as cash sitting idly in non-interest earning accounts

**Mitigate Risk and Reduce Cost**

- Minimize errors and fraud with secure, controlled access to cash forecasting activities
- Create “non-assumptive” cash forecasting models with intra-day, end-of-day and historical data
- Reduce personnel time spent manually consolidating information from various sources, or learning how to use proprietary reporting/analysis tools

Your Role	Your Challenges	C-Series Cash Reporting Solution
<b>Treasurer</b>	<ul style="list-style-type: none"> <li>• Getting an accurate, consolidated view of corporate cash</li> <li>• Receiving reports in a familiar, actionable format</li> <li>• Taking advantage of short-term investment opportunities and avoiding unnecessary costs</li> <li>• Minimizing staff time spent consolidating information</li> </ul>	<ul style="list-style-type: none"> <li>• Dynamic retrieval of global cash positions and AP/AR information in one tool eliminates need for manual consolidation</li> <li>• Cash position dashboards provide consolidated views of current and end-of-day forecast positions</li> <li>• Reports delivered via Excel allow for manipulation and scenario forecasting as required</li> </ul>
<b>AP Manager</b>	<ul style="list-style-type: none"> <li>• Consolidating information in varying formats from numerous global banks and internal systems – without errors</li> <li>• Providing accurate guidance on account balances so the company can avoid unnecessary fees</li> </ul>	<ul style="list-style-type: none"> <li>• Automated retrieval of AP/AR information and access to cash balances using industry standards such as SWIFT and BAI saves time and eliminates manual errors</li> <li>• Real-time reporting and forecasting provides up-to-date information required for cash management</li> </ul>
<b>IT Manager</b>	<ul style="list-style-type: none"> <li>• Connectivity and uptime of proprietary bank connections</li> <li>• Limited resources</li> </ul>	<ul style="list-style-type: none"> <li>• Use of SWIFT ensures secure, reliable connectivity to 8,700 banks in 209 countries</li> <li>• Excel-based reporting eliminates need for IT resources for report development</li> </ul>



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