

Create!form® for Microsoft Dynamics® Partner Program

Deliver New Revenue Streams, Increase Customer Satisfaction

For more than 10 years, Bottomline's Create!form solution suite has been helping companies successfully design, deliver and archive their most critical ERP-generated documents. Now Microsoft Dynamics partners can take advantage of Create!form's intuitive, "drag and drop" tools, allowing users to quickly reformat their Dynamics data output, build "intelligent" documents, and generate direct data streams for print, fax, email, digital archive or the Web.

Document personalization features, including logos, data columns, barcodes, MICR check lines — even custom marketing messages — are available as standard features. And because Create!form supports the processing of a vast library of document types without expensive or complex ERP programming changes, partners can deliver greater customer satisfaction while generating valuable new revenue streams on both software and services.

The Create!form Partner Program is committed to building successful, long-term relationships that deliver business rewards for both parties. The program offers a range of categories to address each partner's unique needs and business objectives. See why Create!form partners have called our channel program "innovative," "a true business partnership" and "profitable!"

Partner Level Programs

The Create!form program consists of three partner tiers that are designed to support a wide range of business models. Detailed descriptions of the various Partner Program levels are provided below.

Gold Partner

The highest level Create!form partnership, the Gold Partner level includes companies that deliver a complete set of services to their customers, including consulting, implementation and post-sales support. In order to obtain Gold Partner status, the partner must first begin their relationship with Bottomline as a Silver Partner. Once the partner has successfully met all of the Silver Partner requirements and demonstrated a commitment to promoting the Create!form solution, Bottomline's Microsoft Channel Manager may evaluate the partner as a Gold candidate. At that point, Bottomline will review the additional requirements necessary to obtain Gold Partner status including the certification of Create!form technical support and Professional Services staff.

Silver Partner

This program supplies the tools necessary to actively market Bottomline's Create!form solution suite without the added responsibility of maintaining a certified technical staff for either post-sales implementation or ongoing product support.

Requirements:

- Proactive promotion of Create!form solutions
- Create!form sales training
- Commitment for appropriate level of business activity in assigned territories
- Monthly sales and forecast reporting

Benefits:

- Discount on products
- Create!form literature and presentation materials
- Create!form presentation and demonstration support

Microsoft
GOLD CERTIFIED
Partner

“We believe Bottomline's solutions offer the breadth and depth of capabilities, and ease of use required to help our clients meet their transactional document needs.”

Deborah Marotta
Director, Microsoft Dynamics
AX Global Practice
Tectura Corporation



Referral Partner

The Create!form Referral Partner level is ideal for companies that wish to provide customers with a world-class document output solution without the responsibility of delivering products and implementation services. Referral Partners recommend Create!form solutions, distribute literature, and provide prospect names and numbers to Create!form channel managers for direct follow-up.



Requirements:

- Signed Referral Partner Agreement
- Lead registration with Microsoft Channel Manager

Benefits:

- Fee for referral sale

How to Become a Create!form Authorized Partner

For more information on the Create!form Partner Program for Microsoft Dynamics, or to complete an application, please call 866.551.6934 or email dynamics@bottomline.com.



Corporate Headquarters

325 Corporate Drive
Portsmouth, NH 03801 USA
tel 1.800.472.1321, +1.603.436.0700
fax +1.603.436.0300
email info@bottomline.com
www.bottomline.com

Europe, Middle East, Africa

115 Chatham Street
Reading, Berkshire RG17JX UK
tel +44.118.925.8250
fax +44.118.956.9990
email emea-info@bottomline.com

Asia-Pacific

12-14 Cato Street, Suite 206
Hawthorn East, VIC, 3123 Australia
tel +61.3.9824.6888
fax +61.3.9824.6866
email ap_info@bottomline.com.au