



Sathapana Bank

Offers Secure Cross-border Payments with B2B Connect (A Visa Direct offering) via the Bottomline Gateway

Solution

B2B Connect (from Visa Direct) via the Bottomline Gateway.

- Sathapana Bank has been able to differentiate itself in the market by offering a multi-lateral payment platform that co-exists with Swift, central infrastructures, and non-banking solutions. This has led to them having more control and visibility over all their cross-border transactions.
- B2B Connect via the Bottomline Gateway empowered Sathapana Bank's clients to enter the global economy through a single connection that provides highly secure international payments at a reduced cost for end-to-end cross-border payments that release trapped liquidity for exotic currencies.

Results

- By connecting to B2B Connect via the Bottomline Gateway, Sathapana has been able to leverage the entire Visa global network, which provides access to more than 100 countries and territories worldwide.
- Therefore, many Cambodian businesses are now able to enjoy seamless, efficient, and predictable payments to key markets, with the most popular destinations being Singapore, Thailand, Hong Kong, Mainland China, Japan, Bangladesh, Europe, and the US.
- This has resulted in accelerated innovation and increased business efficiency for Sathapana and its corporate clients.

Challenge

Sathapana Bank needed to provide access to more efficient, reliable, cost-effective, and secure payment rails for their customers whose business was expanding across Cambodia, the wider APAC region, and the rest of the world.

“At the heart of our business is the unwavering commitment to provide our customers with a seamless experience and innovative solutions. With Visa B2B Connect via the Bottomline Gateway, Sathapana’s business enterprise customers can benefit from the convenience of making fast and secure cross-border commercial payments through our extensive network of branches.”

– Fung Kai Jin, Chief Executive Officer



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