



# Receivables Automation: Memberships & Subscriptions

A comprehensive solution designed to grow your business with the payment options your customers are looking for



We understand the importance of regular subscription revenues for businesses such as yours. With large membership bases or subscribers, having a regular and predictable cash flow is critical for running and growing your business.

Our range of payments options cover all bases, so your customers can pay with the flexibility they need. **This gives you the opportunity to acquire new business with more subscriptions, all while streamlining membership management and keeping operational costs to a minimum.**



**Easy to set up payment plans for customers, spreading the cost of annual subscriptions with a direct debit schedule**



**Timely and convenient automatic collection of payments on due dates**



**Easy to implement, with fully hosted paperless mandates and payment pages**



**Streamlined onboarding or mandate replacement using links to pre-filled, paperless mandates**



**Collect upfront or missed payments using payment links in your emails, SMS or printed bills**



**Simplify reconciliation with a common reference for all payments**

“It was a very smooth process working with Bottomline...I really appreciate the high level of professionalism, service, and support that we received.”

– Jamal Graham, Head of Venue Optimisation, Brentford FC.



## PAYMENT OPTIONS

- Modern Account Transfers
- Card Payments
- PayPal & Other Payment Types
- Payment Links
- Direct Debit Sign-Up Links
- Regular or Ad-Hoc Direct Debit
- Card-On-File
- Recurring Card Payments

# Bottomline - Maximise Payments Success

Consumers want control and convenience, as do you.



## Choice

Offer your customers a method of payment that works for them – and your business

### DIRECT DEBIT

The UK's most trusted bill collection method for regular or ad-hoc payments

### ACCOUNT TRANSFER

Thanks to Open Banking, paying by bank transfer is simple, fast and error-free

### CARD

Ubiquitous and familiar for single and recurring payments, although credit arrangements (cards and BNPL) risk consumer over-spending



## Engagement

Convenient and timely engagement increases payment success

### CUSTOMISABLE CHECK-OUT PAGES

Embed hosted pages on your website for payments and / or direct debit sign-up

### EMBEDDED LINKS

Add links to emails to collect a deposit or final balance payment. Or send a link to complete a Direct Debit mandate, or even return an excess balance



## Optimisation

Take advantage of key services to increase your efficiency and compliance

### MANAGED DIRECT DEBIT

Fully managed and compliant solution

### ACCOUNT OWNERSHIP, ADDRESS AND ACCOUNT VALIDATION

Ensure compliance, reduce errors and delays, and improve efficiency

### DATA MANAGEMENT

Reduce your burden, risk and liability of storing sensitive payment data



Speak to one of our experts today for more information.

[Book a Meeting](#)



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