



Receivables Automation: Charities

A comprehensive solution designed to help grow your fundraising with the payment options your donors are looking for



We understand the importance of regular donations for organisations such as yours. With large donor bases, having a regular and predictable cash flow is critical for running and growing your fundraising.

Our range of payments options cover all bases, so your supporters can donate and sign-up with the flexibility they need. **This gives you the opportunity to acquire new donors with more subscriptions, all while streamlining processes and keeping operational costs to a minimum.**

- ✓ **Easy to set up payment plans for your supporters, spreading donations with a direct debit schedule**
- ✓ **Save time with end-to-end automation from sign-up and verification, to advance notification and collection**
- ✓ **Easy to implement, with fully hosted paperless mandates and payment pages**
- ✓ **Sign up new direct debit donors in bulk or individually using links to prefill paperless mandates**
- ✓ **Payment links to collect one off donations from your supporters**
- ✓ **Simplify reconciliation with a common reference across mandates and links for alternative collections**

“Bottomline’s solution plays a key role in helping to move donors on to Direct Debits. This is vital for our long-term fundraising growth, as it gives the charity a more stable source of income.”

– Mark Wootton, Senior Supporter Services Officer, Parkinsons UK



PAYMENT OPTIONS

- **Modern Account Transfers**
- **Card Payments**
- **PayPal & Other Payment Types**
- **Payment Links**
- **Direct Debit Sign-Up Links**
- **Regular or Ad-Hoc Direct Debit**
- **Card-On-File**
- **Recurring Card Payments**

Bottomline - Maximise Payments Success

Consumers want control and convenience, as do you.



Choice

Offer your customers a method of payment that works for them – and your business

DIRECT DEBIT

The UK's most trusted bill collection method for regular or ad-hoc payments

ACCOUNT TRANSFER

Thanks to Open Banking, paying by bank transfer is simple, fast and error-free

CARD

Ubiquitous and familiar for single and recurring payments, although credit arrangements (cards and BNPL) risk consumer over-spending



Engagement

Convenient and timely engagement increases payment success

CUSTOMISABLE CHECK-OUT PAGES

Embed hosted pages on your website for payments and / or direct debit sign-up

EMBEDDED LINKS

Add links to emails to collect a deposit or final balance payment. Or send a link to complete a Direct Debit mandate, or even return an excess balance



Optimisation

Take advantage of key services to increase your efficiency and compliance

MANAGED DIRECT DEBIT

Fully managed and compliant solution

ACCOUNT OWNERSHIP, ADDRESS AND ACCOUNT VALIDATION

Ensure compliance, reduce errors and delays, and improve efficiency

DATA MANAGEMENT

Reduce your burden, risk and liability of storing sensitive payment data



Speak to one of our experts today for more information.

[Book a Meeting](#)



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