



# Callaway Golf Europe Ltd.

Bacs Approved Payment Software is a Hole-in-One



## Increased Agility

Callaway Golf was previously reliant on a standalone desktop solution, which was only available in one location. Although happy with their previous Bottomline PayBase installation, the software was nearing its end-of-life, along with an IS mandate for SaaS solutions, Callaway investigated cloud-based solutions as an alternative.

Thanks to the longstanding relationship with Bottomline, the Bacs approved software status, and with a convenient, pay-as-you-go monthly subscription model, PTX fulfilled all their requirements.

Callaway Golf is an AUDDIS (Automated Direct Debit Instruction) submitter, collecting £26 million per annum from customers, so ensuring the right solution was in place to fully manage their Direct Debits and all their payments was essential.

With minimum business disruption, PTX was quick to implement and enabled Callaway Golf to take advantage of multi-user access. They no longer needed to worry about having a sole installation in-house; giving them the freedom for multiple users to access their payments and collections whenever they preferred.

## Intuitive

Using PTX, Callaway is confident they can upload their payments files in a timely manner and are no longer concerned about potentially missing a Bacs run. With smart logic, they can ensure all their data is up to date and can minimise the possibility of rejections and associated costs. Not only can are they confident in the day-to-day processing capabilities of PTX, the solution also offers disaster recovery capability, something that their previously installed solution could not. With a user-friendly interface and intuitive reporting, Callaway no longer need to worry about training users and the eventuality of those people being unavailable. Interactive and logical, PTX is easy to use.

**“PTX offers an online, intuitive, quick and user-friendly solution. For us the decision was simple! We now feel confident about our regular payments and collections, as well as the additional DR capability PTX offers.” – Nick Barber, Cash Manager**



## Customer Overview

Callaway Golf Company is an American global sporting goods company that designs, manufactures, markets and sells golf equipment, golf accessories and golf lifestyle-related products in more than 70 countries worldwide. An existing customer of Bottomline Technologies, Callaway required a SaaS solution for their payments and collections.

## Benefits



No change to existing data file format



Bacs upgrades handled automatically



Offers greater availability and quicker processing

To learn more about PTX Payments and Business Solutions Suite, contact us today.

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